

Using the Airable logo



Logo

The default logo is using grey and red and is the preferred usage when using the logo on a white background.



Grey

CMYK 65 55 35 10

RGB 105 105 125



Red

CMYK 30 100 75 30

RGB 140 20 45

airable



Variations

The black or white version can be used if the layout or medium requires it. Monocolored version of the logo can be used.

A monocolored version of the logo should be used if it is placed on any kind of non-white background.

Legibility is the highest priority.

Scale

The minimum size of the logo is 0.5mm in print and 16px on screen.

Clearspace

The minimum clear around the logo is the width of the lowercase a.



Don't

Modify our logo.

Distort our logo.

Apply effect to our logo.

Please follow these guidelines. If you have questions about the correct use of our logo, Email us at info@airablenow.com.